

NA PRAHU KANCELÁŘSKÉ REVOLUCE (UŽ ZASE)

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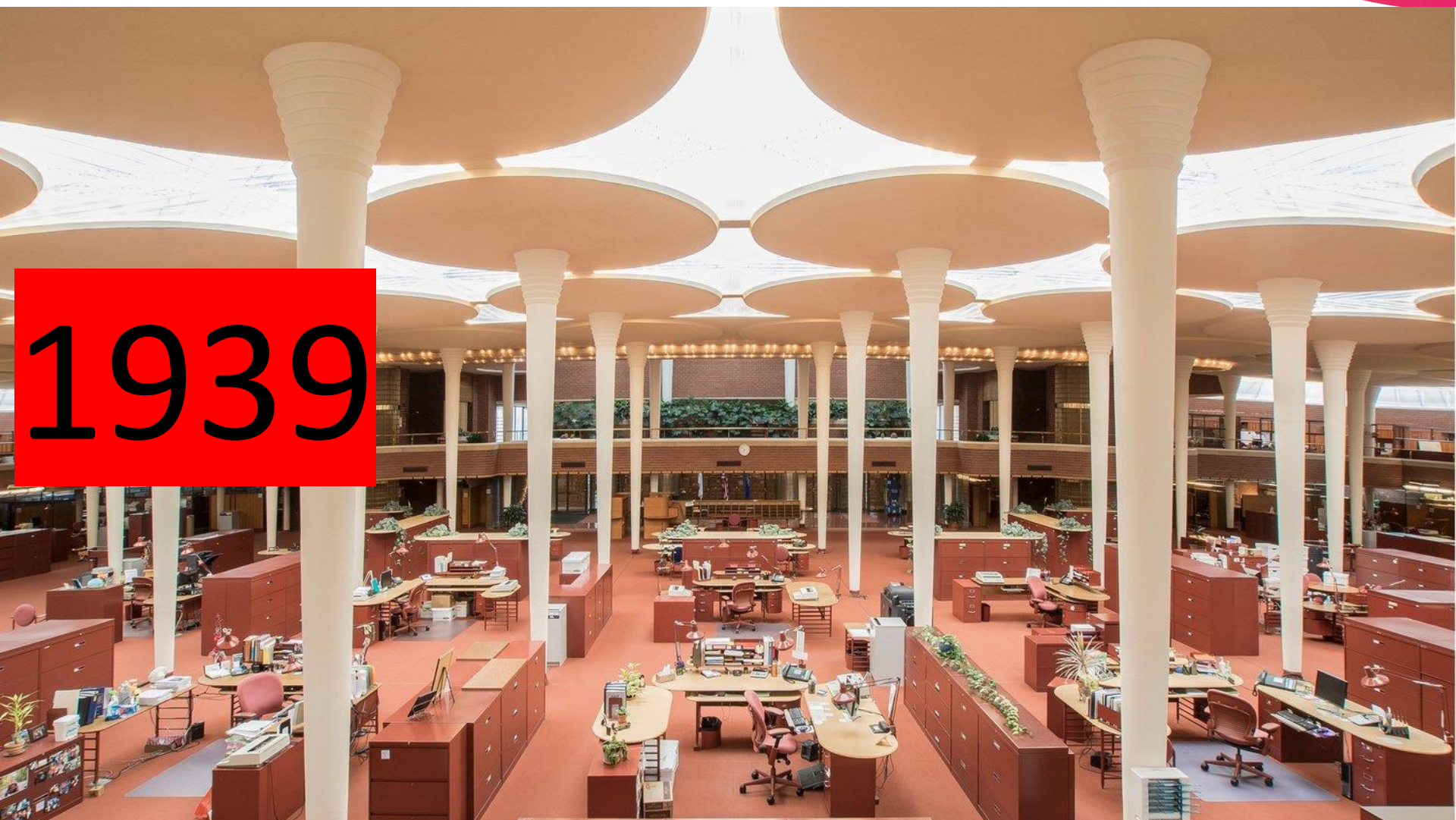


1890





1905



1939



1950





1960

VIDEO TOO HOT!

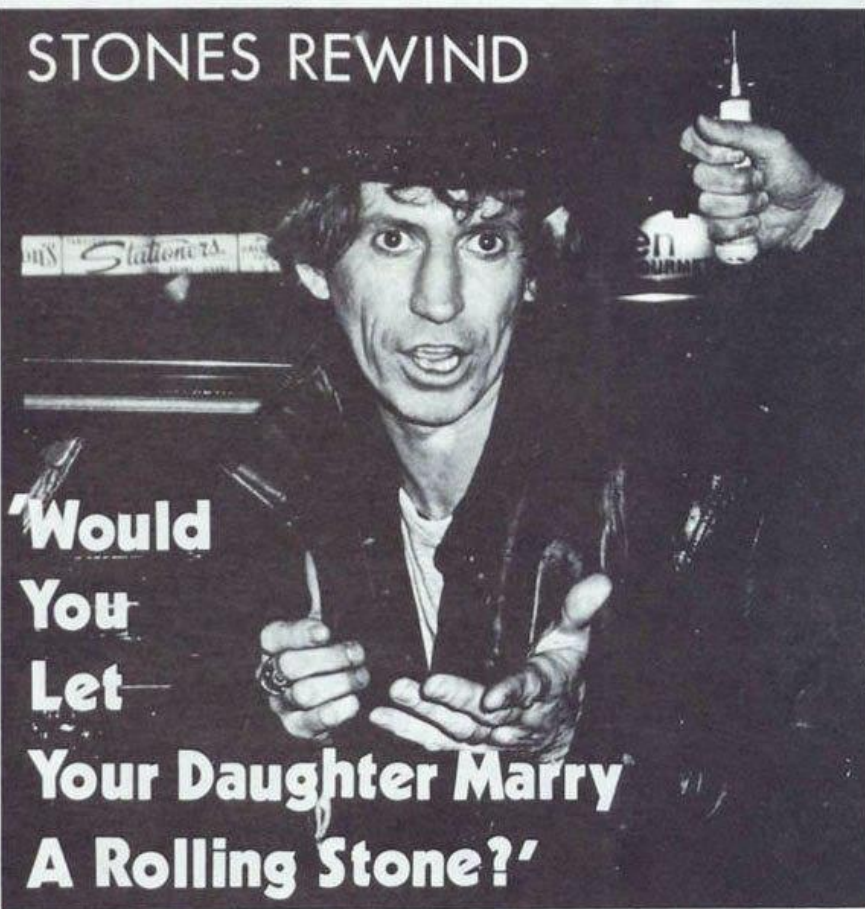
Vol. 2, No. 2

The Rolling Stones

April - May

BEGGARS BANQUET

STONES REWIND



**'Would
You
Let
Your Daughter Marry
A Rolling Stone?'**

PHOTO: VINNIE BUONICCONTI/STAR FILE

Everybody is very keen about the advantages of going open plan, especially if they are not actually going to have to brave the wide-open spaces themselves. MARCELLE BERNSTEIN reports on what life is really like for 1,200 workers in Britain's largest open-plan offices.

WOULD YOU LET YOUR DAUGHTER WORK IN AN OPEN PLAN?



Departments are arranged in functional groups so the work of one leads automatically to the next. Shown above is one of the larger units, the sales office of the International Division, which has 39 desks. No two areas look exactly alike, so that staff can easily identify with their own. The overhead lighting gives the effect of daylight - there is no glare or dazzle. This is done by using 'warmwhite' fluorescent tubes recessed into the ceiling.



Earlier this year Boots of Nottingham moved 1,200 of their office staff into magnificent new headquarters. They did so very quietly - no official opening, no ribbon-cutting, no champagne. But this building is the largest open-plan office block in the country and, as a centre for a big organisation, it is unique in Europe. The two-storey building took five years to plan and build, cost over £2 million and has five acres of wall-to-wall carpeting.

Now after nearly a year's experience, Boots feel their switch to open plan has paid off. Office output has gone up; staff, in full view of one another, work harder. There are far fewer inter-office memos because direct consultation is so much easier. Time-keeping has improved and there is less absenteeism. Boots say their staff have been impeccably turned out but concede that standards of dress and grooming are higher. Dolen Davies, a chatty blonde who has been with Boots for 34 years and is now their beauty

consultant, says: 'I think the girls are much more conscious of being on show, they take far more trouble with themselves. And you get to know people so quickly here.'

Looking round at the gleaming stretches of ceiling-high windows, calmed by the subtle décor carefully studded with plants, delighted by the vistas, cocooned by the carpets and breathing filtered air, it is hard to believe this is an office. But it is, and so it's even harder to understand the rumble of grumbles beneath the general cries of delight. Some comments are really very reasonable. John Jarrett, the safety officer, says: 'You've got to develop a technique of ignoring what's going on around you. You need a concentration which shuts out your environment.'

Ivan Mitchell, Boots' own chief architect, sits in a private office with smoked glass walls through which he is clearly visible and says that he suffers from visual distraction. He has to/costless

Right: The punch card and data processing department on the lower floor, is staffed by 40 girls. The ceilings are 9ft 6in., rather lower than the upper floor, and there have been complaints of depression among those working here. Most of the noise from this department is absorbed by the ceilings: perforated metal panels filled with a compound of fibreglass and asbestos. This absorbs and muffles sound so effectively that it is impossible to hear a quiet conversation within a few feet. There have been difficulties: a noisy



Tom Smith, market research analyst: 'I like the spaciousness. There are no draughts, I can work in shirtsleeves. The feeling of luxury has worn off to a certain extent, but you go to other offices and think "poor swine".'



Jill Arnold, insurance clerk: 'I think it's a marvellous building. I like the lightness. But I find the air-conditioning rather chilly. We were told we could wear summer clothes all year, but I've loads of sweaters on.'



Judy Turner, secretary: 'I'm for it, I like the atmosphere. There's a sort of go-ahead way of thinking here and it's nice to know that you're working in a building that's one of the most modern in the country.'

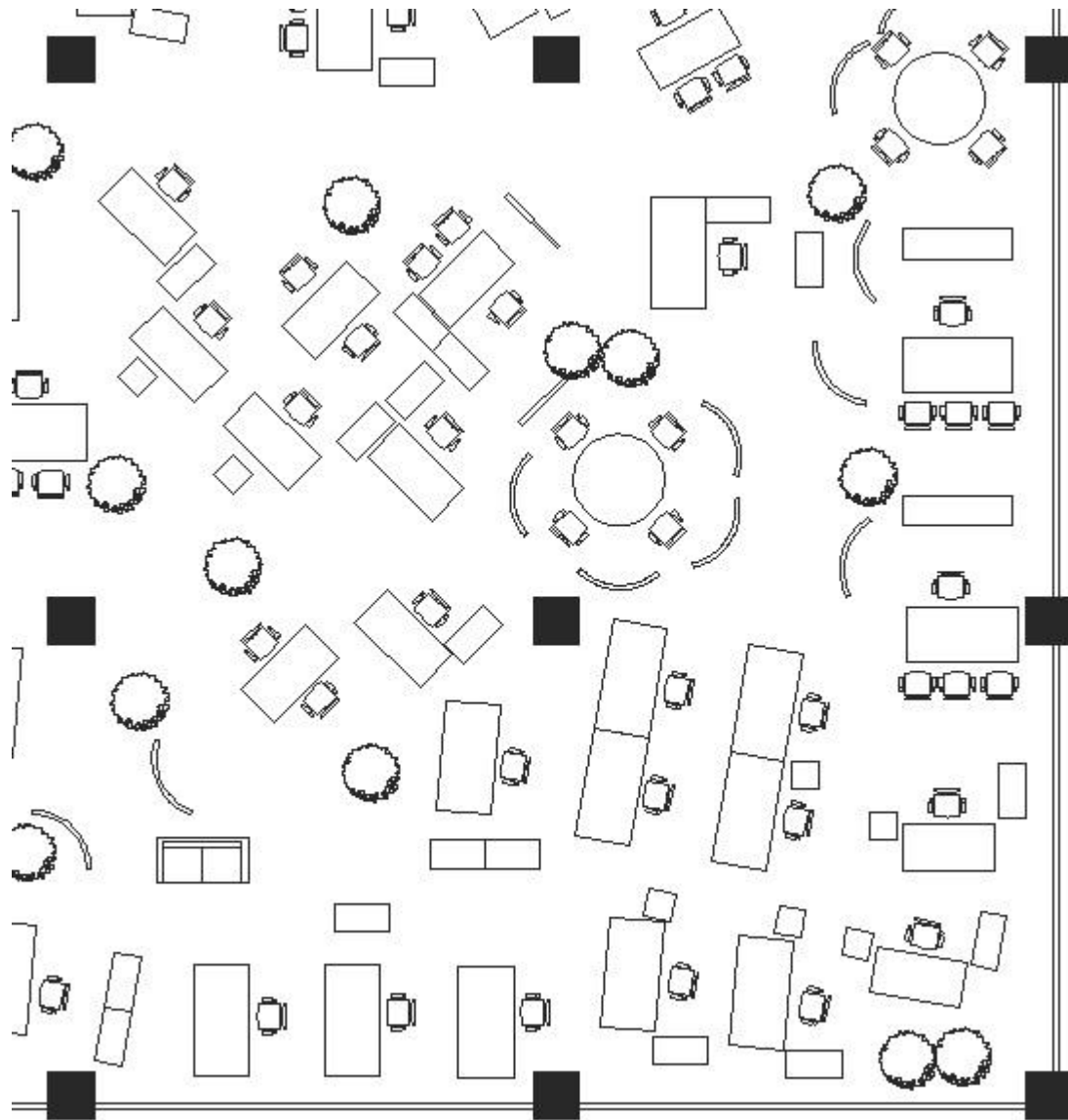


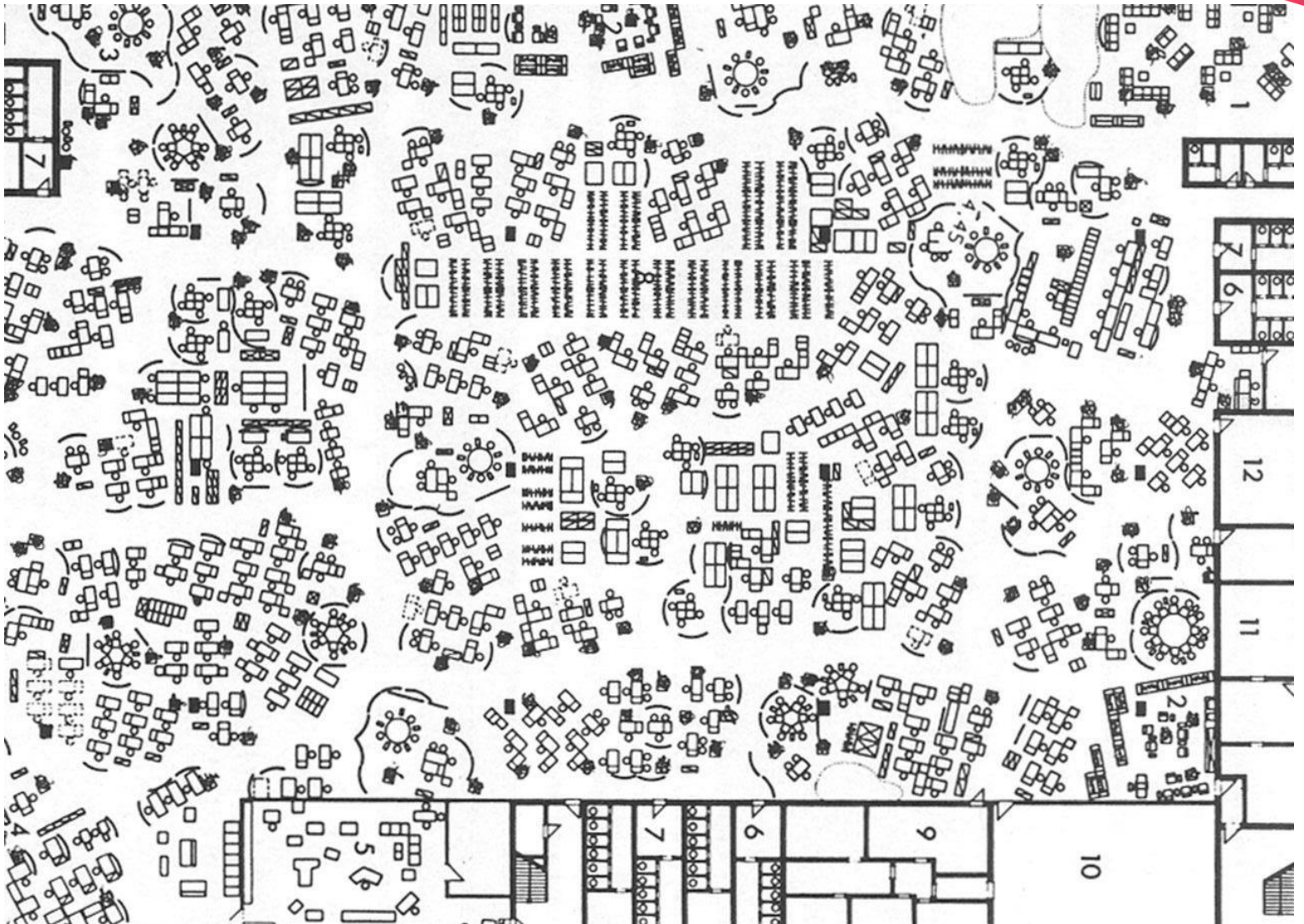
Geoffrey Stoor, of Inventory Management: 'I wouldn't go back to the old buildings for all the tea in China. I like the space, it's clean, I can work with my jacket off. There's just one thing - we'd all like the blinds up.'





1964





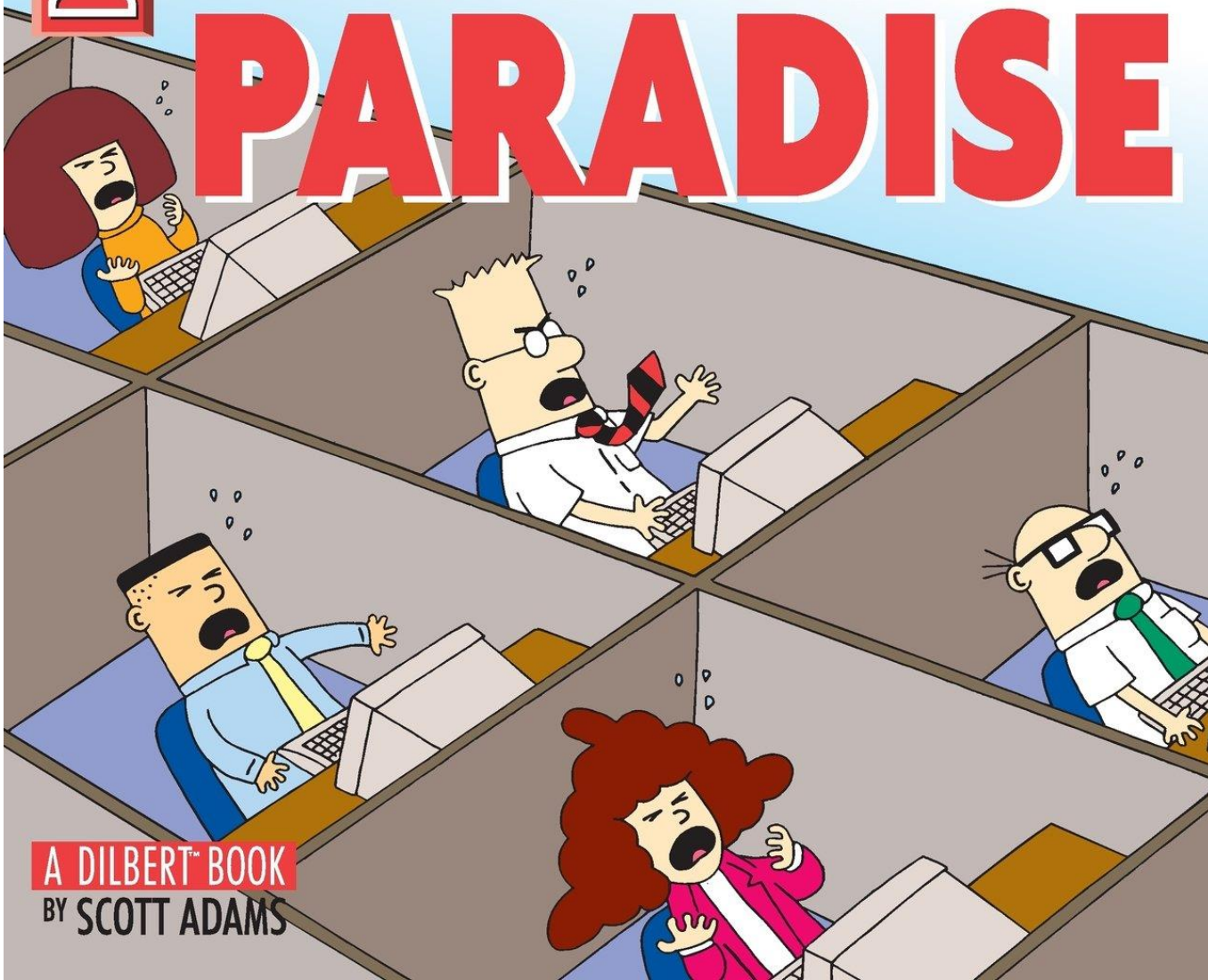


1970



DILBERT™

ANOTHER DAY IN CUBICLE PARADISE



A DILBERT™ BOOK
BY SCOTT ADAMS



1972



1980

1990







Open-plan offices can be bad for your health

Surveys find that working cheek-by-jowl with your colleagues is bad for your productivity and well-being



COMPLETE GUIDE

Open-plan offices make employees less productive, less likely to get sick

Open-plan offices were devised by Satan in the deepest caverns of hell

They're bad for concentration, motivation, stress, even make it easier for employees to communicate



CAREERS

PERSONAL FINANCE | RETIREMENT | CAREERS | SAVINGS | DEBT | TAX PLANNING

58% of high-performance employees say they need more quiet work spaces

How open-plan offices are antisocial

11:30 AM ET Thu, 16 March 2017

...e, sharing with just
...scenario for

IN COMMENT NATIONAL OPINION

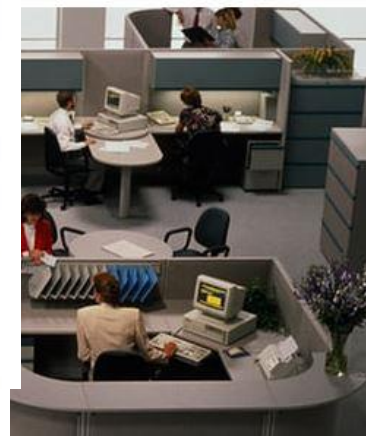
Silicon Valley got it wrong: the open-plan office trend is destroying the workplace

By Lindsey Kaufman
Updated 20 April 2015 - 3:32pm, first published at 9:15am

f t e A A A

A year ago, my boss announced that our large New York ad agency would be moving to an open office. After nine years as a senior writer, I was forced to trade in my private office for a seat at a long, shared table. It felt like my boss had ripped off my clothes and left me standing in my underwear.

Our new, modern office was beautifully airy, and yet remarkably oppressive. Nothing was private. On the first day, I took my seat at the table assigned to our creative department, next to a nice woman who I suspect was an air horn in a former life.



Op
no

LEAD








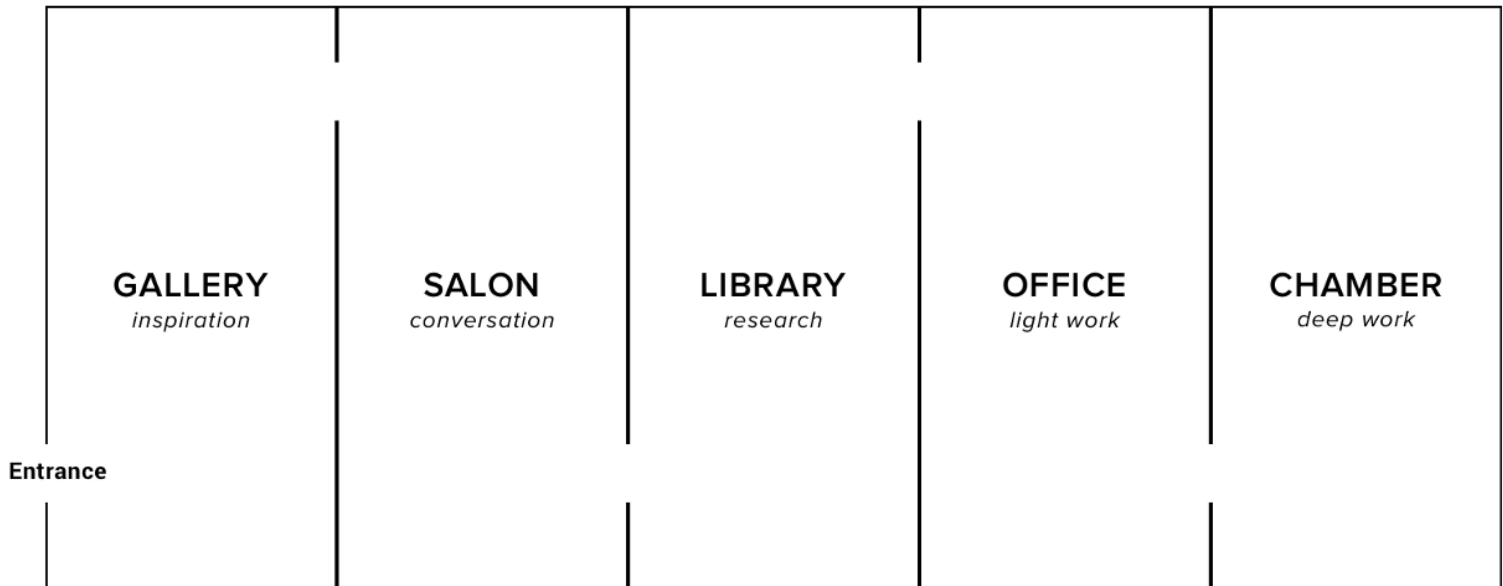
HOT + SHARED DESK





“For the intellectual work, separate rooms are necessary so that a person who works with his head may not be interrupted. But for the more mechanical work, the working in concert of a number of clerks in the same room under proper superintendence, is the proper mode of meeting it.”

- UK government report on offices, 1856



No hallway to bypass sections, members go deeper into modes of work as they progress with rooms like the Salon & Library facilitating conversation and collaboration.

The graphic features a dark blue background with a repeating pattern of light blue, stylized, interconnected shapes that resemble a maze or a complex network. In the center, the word "HUBHUB" is written in a bold, white, sans-serif font. Below it, the phrase "State of Mind" is written in a smaller, sans-serif font, with "State" in pink, "of" in yellow, and "Mind" in teal.

HUBHUB

State of Mind

WE ATTRACT MEMBERS & PARTNERS BY CREATING TALENT ECOSYSTEMS

HIGH-QUALITY SPACE

We provide members with fully serviced flexible office space built by best local architects and suppliers

STRONG IN EDUCATION

We educate our community through our signature programming series and other quality events

BUILDING COMMUNITY

We create opportunities for collaboration and connect our members with each other as well as external partners

PRIME LOCATIONS, UNIQUE BUILDINGS & PREMIUM FIT OUT

High standard

- Fully furnished workspace
- Equipped with latest technology
- Mobile & card access

Flexibility

- Flexible notice period
- Variable working settings

Community focus

- Community events
- Member discounts & events

Full service

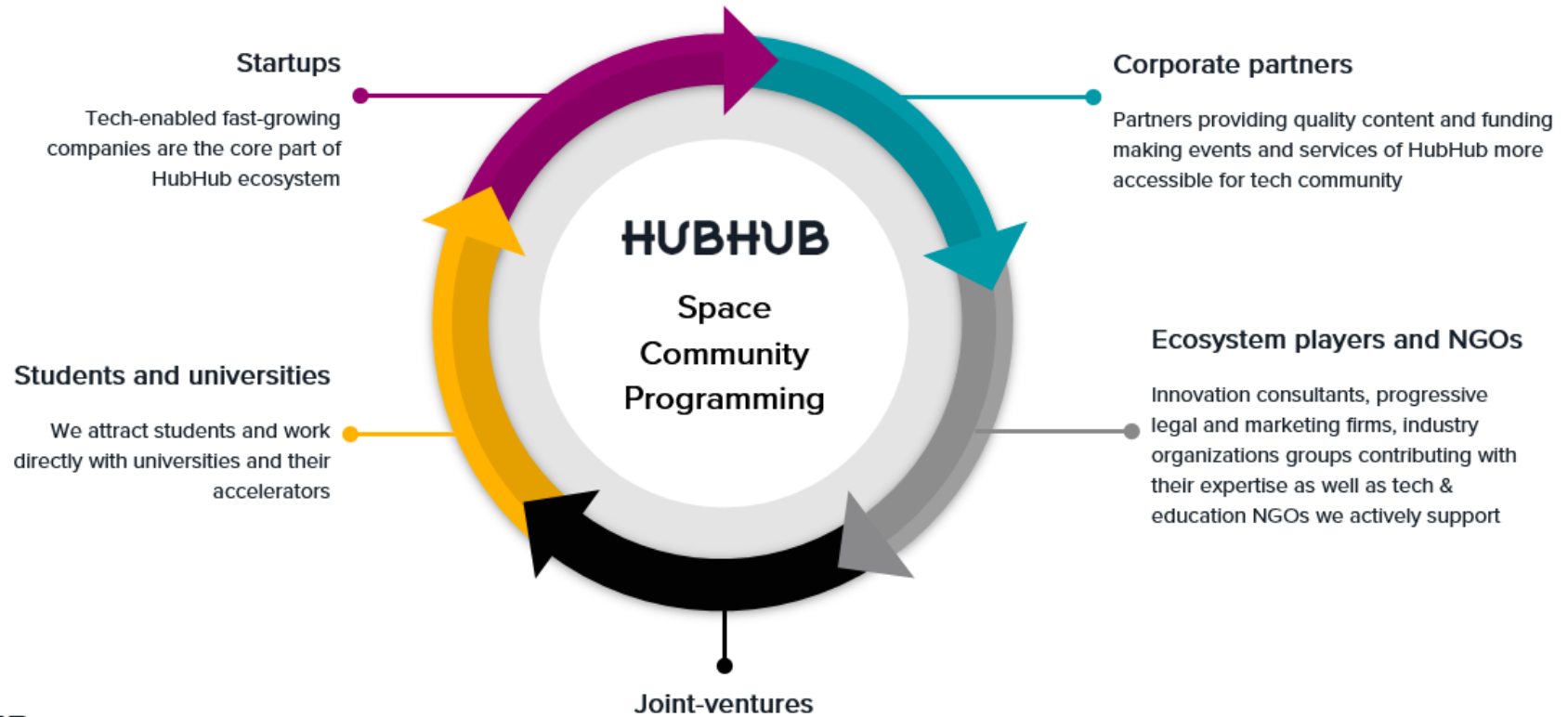
- Cleaning & security
- High-speed internet with backup
- Coffee, tea & refreshments
- Printing services

Additional amenities

- Bike parking & showers



CONNECTING ALL STAKEHOLDERS IN ONE SPACE



HUBHUB

We organize FutureNow conference, one of the most important Slovak tech events, co-founded Butterfly Effect, a full-time tech educational program and partner with Cambridge Innovation Center, a network of innovation centers in the US & EU



WE EMPOWER OUR COMMUNITY TO EXPLORE & MASTER NEW TECH TRENDS

HubHub „executive education“ is a series of topical events combining broad overview and deep insight via content delivered by leading experts from business and academia.



WE CO-FOUNDED FULL-TIME INCUBATOR PROGRAM FOR DIGITAL BUSINESS

Butterfly Effect is 5-month program we run together with leading tech firms and foundation LEAF, in which small teams build a functioning digital product from the scratch. Most of the time teams spent working on product development in, similar to startup incubators in combination with lectures led by technology & business experts.



WE ARE BUILDING ONE OF THE LARGEST CEE'S TECH & START UP EVENT PLATFORM

FutureNow Conference combines startup competition for 150+ participants, tech conference for 1500+ attendees and 2-day festival for 2500+ visitors in multiple locations bringing thought leaders from around CEE to Bratislava.

ONE-STOP-SHOP FOR CORPORATE INNOVATION SERVICES

SELECTED EXAMPLES

INNOVATION SUPPORT

- // Startup scouting
- // Hackathons
- // Team workshops

BRANDING & PROMOTION

- // Corporate membership
- // Programming series & event sponsoring

FLEXIBLE SPACE

- // Operated offices
- // Event & meeting space



TATRA BANKA CHOSE HUBHUB AS THEIR INNOVATION CENTER

- // Tatra banka, Slovak subsidiary of Raiffeisen Bank decided to relocate their innovation team to HubHub in Twin City development in Bratislava
- // Initially the bank planned to open its own 'innovative showroom', but eventually decided to join HubHub community because of combination of higher community reach and lower operational requirements
- // Besides presence in the space the bank became corporate partner of HubHub and works actively with our team to run fintech related events



Michal
Liday
CEO

“We decided to create a space, in which unique technologies would connect with cutting-edge ideas in the heart of startup community – in HubHub.”



Děkuji za pozornost.